



A Concert to Benefit Meir Panim

Sunday, March 19, 2006
Avery Fisher Hall, Lincoln Center
7:00 PM



We invite you to promote your business through a benefit concert for Meir Panim.

Be a part of an evening of hope - a celebration of Reb Shlomo Carlebach's music like never before. Proceeds will be used to feed hungry children in Israel. The evening will feature a children's choir comprised of area day schools, Dudu Fisher, Avraham Fried, Elli Kranzler, an international symphony orchestra and much more...

Through aggressive promotion targeting the most influential Jewish communities in the New York Area, your company will benefit tremendously. Meir Panim is campaigning via print, web, and radio advertising, reaching millions of homes. We invite you to be a part of this once-in-a-lifetime affair!

Sponsorship Levels:

\$ 5 0 , 0 0 0

DIRECT ADVERTISING :

- Company name, as the premier name, on all advertising
- Print material – company logo on all print material
- Web – company logo, displayed permanently on the concert website and the Meir Panim home website for year after concert (through March 2007) – 2.5 million people over the course of 1 year visit the Meir Panim home website
- Radio – company name mentioned on all radio spots
- Pre-concert Signage:
 - Company logo on three-sheet poster outside of Avery Fisher Hall, Lincoln Center (large billboard, approximately 79" high and 40" wide, located on Broadway, directly in front of Avery Fisher Hall, Lincoln Center)

SIGNAGE AT CONCERT :

- Company logo projected on Avery Fisher Hall, Lincoln Center screen during all non-performance times (pre-concert, intermission and post-concert)
- Company logo on display in front of lectern during VIP pre-concert reception

CONCERT JOURNAL :

- Cover page in journal (back, front inside or back inside)

ON-SITE SIGNAGE :

- Company logo on Meir Panim truck

TICKETS :

- Prime orchestra seats
- VIP pre-concert reception tickets

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DIRECT ADVERTISING :

- Company name on all print and web advertising
- Print material – company logo on all print material
- Web – company logo, displayed on the concert website

SIGNAGE AT CONCERT :

- Company logo projected on Avery Fisher Hall, Lincoln Center screen during all non-performance times (pre-concert, intermission and post-concert)
- Company logo on display in front of lectern during VIP pre-concert reception

CONCERT JOURNAL :

- Premier full-page in Journal

TICKETS :

- Prime orchestra seats
- VIP pre-concert reception tickets

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DIRECT ADVERTISING :

- Company name on all print and web advertising
- Print material – company logo on all print material

SIGNAGE AT CONCERT :

- Company logo projected on Avery Fisher Hall, Lincoln Center screen during all non-performance times (pre-concert, intermission and post-concert)

CONCERT JOURNAL :

- Prime full-page in Journal

TICKETS :

- Box seats
- VIP pre-concert reception tickets

Additionally, you can place an ad in our event journal:

- \$5,000Gold page
- \$3,600Silver page
- \$2,500Bronze page
- \$1,800Champagne page
- \$1,000Full page
- \$500Half page
- \$250Quarter page
- \$150Business card

Space is limited and advertisements are already being placed-act now!